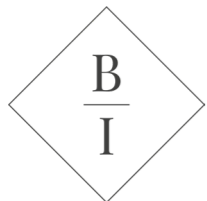


RVG, West Malling



RETIREMENT
VILLAGES

Artwork Brief

Project Overview

We are inviting you to take part in an exciting community art project to create a bold and inspiring piece that celebrates the history of West Malling, Kent, incorporating the shapes and textures seen in the airfield and surrounding landscapes.

Theme & Style

Your artwork will be inspired by mid-century design, known for its bold shapes, clean lines, and a balance of abstract and organic forms. We want you to bring reference to the lasting legacy the RAF Airfield has had on West Malling. Having evolved from a 1930s civilian airfield, it became key to the Battle of Britain and later a premier night fighter base. RAF West Malling was both the front line and the last line of Britain's defences during World War II and beyond.

What to Include in Your Artwork

- A background landscape featuring elements of the airfield, stylised in a way that reflects mid-century aesthetics, not forgetting reference to the era of which the airfield evolved.
- Natural texture to soften elements using a figurative approach.
- A strong colour palette with bold, contrasting hues.
- Thoughtful composition across the piece, to sit in harmony with the other artwork selected for the project.

Techniques & Materials

We encourage you to explore a mix of techniques, including:

- Painting and printing for the background landscape.
- Sketching or textile elements to introduce texture.
- Layering and mixed media to bring depth and dimension to the work.

Artwork Brief

Outcome & Display

The final artwork will be displayed as part of a community project, representing both the local environment and creative expression through historic-inspired design. This is a chance to make a lasting impact while developing new artistic skills in a collaborative setting.

Get Inspired!

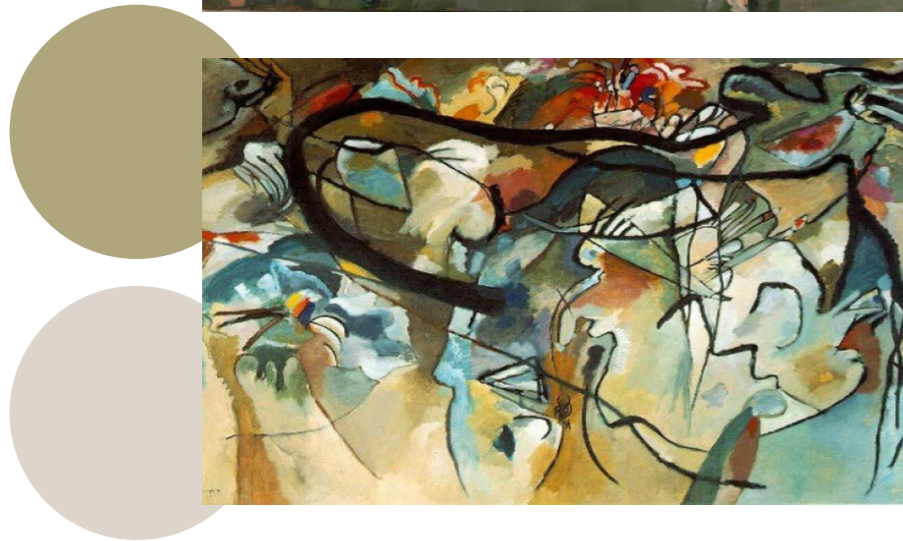
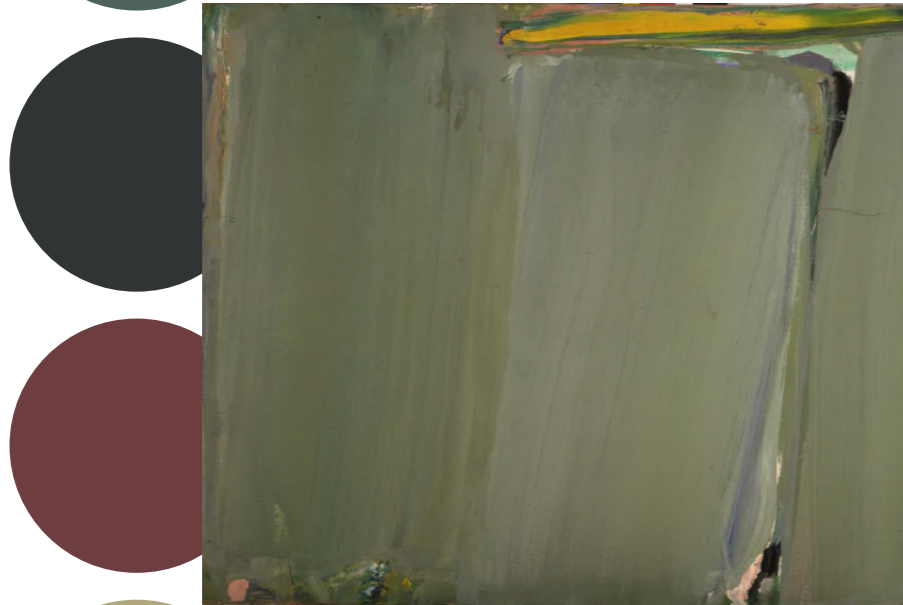
Look into mid-century modern artists and mixed media techniques and explore how you can blend this with originating history, in a way that reflects your own artistic style. We are excited to see how you bring these elements together!

Deadlines

Concept Ideas/Sketch/Digital Mockup: Wednesday 27th May

Final piece: Friday 19th June

Inspiration



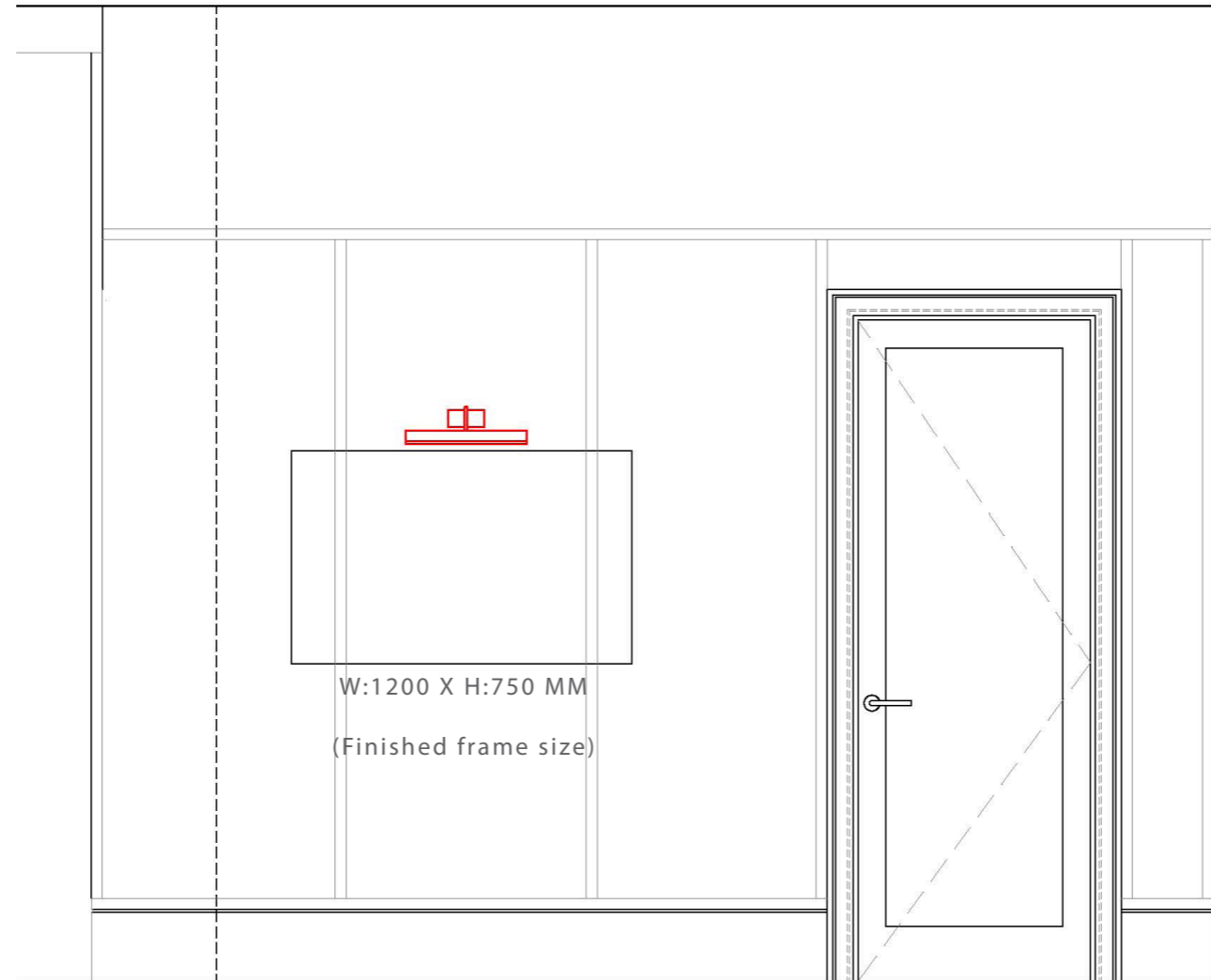
Reception



Inspiration for Commison Piece

Other artwork specified

Elevation



BERNARD
INTERIORS